

# 2025 Woodstock Truck'n Food Show

McHenry County Fair Association is hosting the **Second Annual Woodstock Truck'n Food Show**, an event created to help fundraise for some of the Fairs larger projects.

**2024 brought in 55 trucks and 17 vendors**

In 2025 we would love to beat our numbers by bringing back past activities and adding more to the day for everyone to enjoy!

\*Inflatable Obstacle Course \*Corn Pit \*Coloring Activities  
\*Semi Trucks \*Food Trucks \*Vendors (of all kinds)

**Our goal is to be a family friendly, low cost, fun for all ages Semi Truck Show and Food Truck Event.**

There are multiple ways you can become a sponsor. Please see below for all the different ways you can sponsor this event.

Contact Leigha Erckfritz at 815-388-2585  
or [woodstocktrucknshow@gmail.com](mailto:woodstocktrucknshow@gmail.com) with any questions.

\*\*If you or your company are unable to make a monetary donation, we gladly accept in-kind donations that can be counted towards our sponsorship levels.

## **Specialty Sponsorship Opportunities:**

- **T-shirt Sponsor - \$600** (Bronze sponsor level).
  - Advertise your company on our Event Shirts!
- **Band Sponsor - \$5000** (Platinum Sponsor Level)
  - Sponsor live entertainment throughout the
  - Company broadcasted before and throughout the event!
  - Custom 2'X4 and 4'X8' along the grandstands before and during the event!
- **Award Sponsor (14 total) - \$175** (individual award) **\$1250** (Sponsor all awards) (Blue Ribbon or Silver Sponsor Level)
  - Kids Choice Overall

- Best of Show Overall
- Best Antique Overall (1980 and older)
- Best Specialized Overall
  - Top 5 Bobtails (Winner, 2<sup>nd</sup> Runner up, 3<sup>rd</sup> Runner up, 4<sup>th</sup> Runner up, 5th Runner up)
- Top 5 Combinations (Winner, 2<sup>nd</sup> Runner up, 3<sup>rd</sup> Runner up, 4<sup>th</sup> Runner up, 5th Runner up)

- **Light the Night Sponsor** - \$250 Sponsor. Glow-stick necklaces, bracelets etc will be purchased with this sponsorship for the kids to enjoy while the semis have all of their lights on at night!

**The McHenry County Fair Foundation is a 501(c)3 non-for-profit, all donations are tax deductible.**

Woodstock Truck'n Food Show Sponsorship Breakdown					
INVESTMENT	\$50-\$499 Blue Ribbon	\$500+ Bronze	\$1,000+ Silver	\$2,500+ Gold	\$5,000+ Platinum
ON-SITE RECOGNITION					
10'x10' Vendor Booth				X	
10'x20' Vendor Booth					X
2'x4' Banner		1	1	2	3
4'x8' Banner					1
Step In Signs	X	X	X	X	X
ADDITIONAL SPONSOR PERKS					
General Admission Tickets	2	4	8	16	26
Social Media	X	X	X	X	X
Business Announced at Event	X	X	X	X	X
Event Shirts		1	2	4	6

\*\* Regardless of sponsorship level, please send a pdf or jpeg of your company logo so we can include those in our thank you step in signs.

## Sponsorship Commitment Form

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Business Name

Contact Name

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Phone

Email

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Address

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City

State

Zip Code

Specialty Sponsor: If yes please circle which one.

No \_\_\_\_\_

Yes \_\_\_\_\_

- T-Shirt Sponsor

- Band Sponsor

- Award Sponsor

- Individual, please write which awards you'd like to sponsor:

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Sponsorship Amount Total: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please make checks out to MCFA (McHenry County Fair Association)

Mail to: MCFA

PO Box 375

Woodstock, IL. 60098