

2025 McHenry County Fair

Tuesday, July 29th – Sunday, August 3rd

Stars, Stripes and Country Nights

2025 is going to be a BIG YEAR for the McHenry County Fair! We are working on making the fair more family oriented with additional and affordable activities for children, teens and adults, bringing in new generations alongside our current fairgoers. As we continue to work with the local community and school organizations, we will show everyone how important agriculture is while celebrating our community and having fun together!

Help us make this the BIGGEST and BEST fair yet, we can't do it without YOU!

With that being said, I hope we can consider you a contributor and see you at the fair in 2025!

*****We are bringing back some oldies but goodies including*****

Tuesday – Miss McHenry County Queen Pageant (Free public event 5:30 pm)

Wednesday – Horse Pulls and Barrel Racing

Thursday – Quad Racing

Friday – Rodeo

Saturday – Concert – National Country Performer

Sunday – AM Truck and Tractor Pulls (Illinois State Pullers)

PM Demolition Derby (4WD Demolition Derby)

Featuring Kids power wheels Demo derby

The fair remains our LARGEST event of the year

We are incorporating NEW and OFF-SEASON events to the fairgrounds this year, this will also ensure a great 2025 fair along with your generous donations!

*Woodstock Tractor Truck'n Food Show

*More Coming in 2026

If you have any ideas or have something you would want to see out at the fairgrounds, please reach out.

There are multiple ways you can become a sponsor. The attached page describes our various sponsorship levels. Please contact Joann Wolski (815) 995-0813 or at donatemcfa@gmail.com with any questions.

If you or your company are unable to make a monetary donation, we gladly accept in-kind donations that can be counted towards our sponsorship levels. We can always use donations to be used around the fairground, mulch, building materials, concrete, blacktop work, equipment usage for maintenance/special events and so much more. If this is something you think you can help with, please let us know, we appreciate EVERYTHING!

We look forward to working with you becoming part of the McHenry County Fair. We will follow up with you in the next couple weeks to see if this is a good fit for your business.

The McHenry County Fair Foundation is a 501(c)3 corporation, and all donations are tax deductible.

2025 McHenry County Fair Sponsor Opportunities

SPONSORSHIP BENEFITS	BLUE RIBBON	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
INVESTMENT	\$100 TO \$499	\$500	\$1,000	\$2,500	\$5,000	\$10,000

ON-SITE RECOGNITION (Banners Provided by the Fair)

Vendor Booth During Fair					10x10	10x20
Banner Placement on Grounds		1	1	1	1	1
Step in Signs	1	1	1	1	1	1
Large Banner with all sponsors	All sponsors listed on one large banner to be hung - location TBD grandstand, ticket booth or entrance to fair					
Business Name on Electric Sign	1x a month	1x a month	2x a month	2x a month	3x a month	Once a week!

ADDITIONAL SPONSOR PERKS

General Admission Tickets	2	4	6	8	10	20
General Admission Concert Tickets				2	4	8
Grandstand Ticket, non-concert night		2	4	6	8	10
Recognition Dinner - date TBD	☑	☑	☑	☑	☑	☑
VIP Parking						☑
Free Merchandise			☑	☑	☑	☑
VIP Line in Beer Garden		☑	☑	☑	☑	☑
Social media (FB, INSTA, TikTok, X)	1x Fair week 1x Off season	1x Fair week 1x Off season	1x Fair week 1x Off season	2x Fair week 1x Off season	2x Fair week 2x Off season	3x Fair week 4x Off season
Direct Link to your website from the fair website					☑	☑

McHenry County Fair Foundation

501(c)(3) organization

Sponsorship Commitment

THANK YOU for sponsoring!

Business Sponsor's name (as it should appear in promotion):

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Please check one:

_____ ***Blue Ribbon*** \$100-\$499

_____ ***Bronze*** \$500-\$999

_____ ***Silver*** \$1,000-\$2,499

_____ ***Gold*** \$2,500-\$4,999

_____ ***Platinum*** \$5,000-\$9,999

_____ ***Diamond*** \$10,000 +

Please make checks payable to:

McHenry County Fair Foundation

P.O. Box 375

Woodstock, IL. 60098

Or

Please Email donatemcfa@gmail.com and we will send you
an invoice for payment.

convenience fee for Card Payments

We would like to also set up a time to stop by over the season, so we can get advertising footage of your
business!